



# WFG'S CORNERSTONES

At WFG, the customer is our “North Star,” and we adhere to five corporate Cornerstones to provide both clients of WFG and consumers with an exceptional experience. First, “**Everything we do is because of you.**”

This ensures that each action we take has both clients’ and consumers’ needs in mind. Our “Three Cs” serve as a constant reminder to “**Communicate, Collaborate and Co-exist**” with clients to ensure our mutual success. Our ongoing focus on enhancing operational efficiency enables us to “**Take time and cost out of the real estate transaction,**” and we “**Obsess about service**” to ensure we’re continually elevating service levels and enhancing customer satisfaction. To this end, our ultimate goal is to “**Reimagine the Customer Experience,**” and we work relentlessly in pursuit of this while recognizing that it’s a never-ending journey.

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