

EVERYTHING
WE DO IS
BECAUSE
OF YOU®

TAKE TIME
AND COST
OUT OF THE
REAL ESTATE
TRANSACTION

COMMUNICATE
COLLABORATE
CO-EXIST

OBSESS
ABOUT
SERVICE

REIMAGINE
THE CUSTOMER
EXPERIENCE

WFG'S CORNERSTONES

At WFG, the customer is our “North Star,” and we adhere to five corporate Cornerstones to provide both clients of WFG and consumers with an exceptional experience. First, “**Everything we do is because of you.**” This ensures that each action we take has both clients’ and consumers’ needs in mind. Our “Three Cs” serve as a constant reminder to “**Communicate, Collaborate and Co-exist**” with clients to ensure our mutual success. Our ongoing focus on enhancing operational efficiency enables us to “**Take time and cost out of the real estate transaction,**” and we “**Obsess about service**” to ensure we’re continually elevating service levels and enhancing customer satisfaction. To this end, our ultimate goal is to “**Reimagine the Customer Experience,**” and we work relentlessly in pursuit of this while recognizing that it’s a never-ending journey.