



## Q4 2024 SERVICE METRICS

BY THE END OF Q4 OF 2024

**26,802**

PEOPLE RATED WFG

WFG'S ONLINE REVIEWS IN PLACES LIKE  
GOOGLE AND FACEBOOK AVERAGED



**4.8** STARS

HOW LIKELY ARE PAST WFG CLIENTS TO REFER  
WFG'S SERVICES TO SOMEONE THEY KNOW?

**9/10**

CUSTOMERS RESPONDED WITH A  
LIKELIHOOD OF **9** OUT OF 10

WFG'S Q4 NET PROMOTER SCORE<sup>SM</sup>\* IS **85**



**85** IS CONSIDERED TO BE A WORLD-CLASS  
RATING ACROSS ALL INDUSTRIES

\*Net Promoter Scoring is a model used to measure customer satisfaction.  
Net Promoter Score<sup>SM</sup> is the service mark of Bain & Company, Inc.,  
Satmetrix Systems, Inc., and Fred Reichheld.

Thank you for trusting us with your business. Everything we do is Because of **YOU**<sup>®</sup>.