



WFG National Title

2024 OVERALL SERVICE METRICS

IN 2024

26,802

PEOPLE RATED WFG

WFG'S ONLINE REVIEWS IN PLACES LIKE
GOOGLE AND FACEBOOK AVERAGED



4.9 STARS

HOW LIKELY ARE PAST WFG CLIENTS TO REFER
WFG'S SERVICES TO SOMEONE THEY KNOW?

9/10

CUSTOMERS RESPONDED WITH A
LIKELIHOOD OF **9** OUT OF 10

WFG'S 2024 NET PROMOTER SCORE ^{SM*} IS **92**



92 IS CONSIDERED TO BE A WORLD-CLASS
RATING ACROSS ALL INDUSTRIES

*Net Promoter Scoring is a model used to measure customer satisfaction.
Net Promoter ScoreSM is the service mark of Bain & Company, Inc.,
Satmetrix Systems, Inc., and Fred Reichheld.

At WFG, everything we do is... **BECAUSE OF YOU[®]**

Thank you for trusting us with your business.
Everything we do is Because of **YOU[®]**.